

GUIDELINES FOR DOCTORAL COLLOQUIUM APPLICATION

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| Applicant Eligibility | The applicant must be enrolled in a doctoral program at the time of application, regardless of the year of study |
| Application Documents | <ul style="list-style-type: none"> [1] Letter of recommendation from the PhD supervisor [2] Application manuscript [3] CV of the applicant |
| Documents Submission Procedure [1], [2], [3] | <ul style="list-style-type: none"> <input type="checkbox"/> Submissions are made via EasyChair system, on www.pls-conference.org <input type="checkbox"/> Submit all documents together <input type="checkbox"/> Use the subject line 'Doctoral colloquium application.' |
| Files Format [1], [2] & [3] | PDF |
| Documents Language [1], [2] & [3] | US English |
| Letter of Recommendation from the PhD Supervisor [1] | <ul style="list-style-type: none"> <input type="checkbox"/> Use the LETTER FORM available on www.pls-conference.org <input type="checkbox"/> Express support for the application and provide a brief overview of the student's dissertation progress |
| CV of the Applicant [3] | Use Europass format https://europass.europa.eu/en/create-europass-cv |
| Application Manuscript Authors [2] | The doctoral student should be the first and corresponding author = Applicant |
| Application Manuscript Eligibility [2] | Open to all scientific fields, as long as the research method used is Partial Least Squares Structural Equation Modeling 'PLS-SEM' |
| Application Manuscript Approach [2] | <p>Depending on the stage in the PhD journey, the application manuscript may address one of the two approaches:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Dissertation overview [a summary of the monograph PhD dissertation, when research has been conducted, even if preliminary] <input type="checkbox"/> Extended research proposal [a detailed document outlining the research plan before the actual research begins] |

Application Manuscript Formatting [2] Use the TEMPLATE document available on www.pls-conference.org

Application Manuscript Length [2] 1,500 -2,000 words
This limit does not include Figures, Tables, References and other elements.

Application Manuscript Structure [2] The paper must follow the structure outlined below:

TITLE of DISSERTATION Full title of the PhD dissertation [at the time of submission]

Provide the title of applicant's dissertation, **not** the titles of articles or research projects

Authors Details Do **not** include the authors' name in the Application Manuscript

The name of the authors should be added to the EasyChair submission

Stage in PhD Process Year of doctoral program at the time of submission [e.g. Second year]

To be eligible, the applicant must be enrolled in a doctoral program at the time of application, regardless of the year of study

Field of study & Program Field of study & Program [e.g. Business & Management - Marketing]

Provide the field of study and program of the applicant

Application Manuscript Approach Dissertation overview or Extended research proposal

Dissertation overview [a summary of the monograph PhD dissertation, when research has been conducted, even if preliminary]

Extended research proposal [a detailed document outlining the research plan before the actual research begins]

INTRODUCTION 200 - 250 words

Introduce the relevance of the dissertation, covering the importance of the topic, the context in which it is developed (disciplinary, empirical, practical), the research problem, research question(s), the theoretical framework, and briefly outline the contribution to existing literature or practice.

BACKGROUND 400 - 600 words

Provide a concise review of the theoretical, empirical, or methodological foundation of the PhD dissertation

Summarize key literature, identify gaps or unresolved issues, and position your research within the broader academic context.

Use this section to justify the necessity of your dissertation/research proposal

METHODOLOGY 400 - 550 words

Describe the research design, including the methodology (e.g., quantitative, qualitative, mixed methods), data sources & collection process, sample population, unit & sample size, analytical techniques, software tools for data analysis.

To be eligible, the applicant's dissertation must employ the PLS-SEM research method

RESULTS AND
DISCUSSION

350 - 400 words

- When research has been conducted (even if partially or preliminary), present the key findings and interpret their significance. Highlight patterns, relationships, or outcomes, and discuss their alignment with or deviation from existing literature.
- When research has not been conducted [the case of a research proposal] present insights gathered from the literature, highlighting potential implications for your potential findings/hypothesis

CONCLUSIONS AND
IMPLICATIONS FOR
THEORY AND PRACTICE

150 - 200 words

- Summarize the main conclusions drawn from your findings. Explain how your research advances theoretical understanding and/or informs practical applications.
- Provide actionable insights or recommendations for researchers, practitioners, policymakers, or managers derived from your findings.

KEY ISSUES TO ADDRESS

3 - 5 issues

- Provide a list of questions, concerns and other topics you'd like to seek advice or insights during the Doctoral Colloquium.
- The topics should focus on aspects related to Methodology (including conceptual model), Data analysis & Results.

References

A list of references is required at the end of the paper.

- "References Available Upon Request" or similar phrases are not acceptable.

Contact us

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